

Siret du siège 917 843 500 00013

2 0 2 4 Diamond fashion show CHATEAUX DE LA LOIRE

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About Chateaux de la loire

"Les Châteaux de la Loire" refers to the Loire Valley castles, a renowned collection of historic and picturesque castles located along the Loire River in central France. The Loire Valley, often referred to as the "Garden of France," is known for its stunning landscapes, vineyards, and, of course, the numerous châteaux that dot the region.

Historical Significance: The Loire Valley was a favored location for French royalty and nobility during the Renaissance, leading to the construction of many opulent and strategically positioned castles.

The châteaux in the Loire Valley showcase a wide range of architectural styles, from medieval fortresses to elegant Renaissance palaces. Some notable styles include Gothic, Renaissance, and even a blend of different architectural influences.



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For All The Fashion Happenings We're Looking Forward To In 2024

- Reportage on the fashion designer and brand before the fashion show.
- Press conference on the diamond fashion show
- Participation on the fashion show Diamond in the royal castles in the Loire.
- On the fashion show catwalk for 15 dresses for each fashion designer or Brand.
- Film for the catwalk for each fashion designer and brand.
- Afterparty for celebreting the Diamond Fashion Show.
- Distribution of trophy and Diamond Fashion Show certificate.



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The Venue

Château de Sully-sur-Loire

The château of Sully-sur-Loire dates from the end of the 14th century and is a prime example of a medieval fortress. It was built at a strategic crossing of the Loire river. The château was expanded by Maximilien de Béthune, first duke of Sully and prime minister of King Henry IV of France (1560–1641), who is buried on the grounds of his château. The family of the dukes of Sully retained ownership of the château until the 20th century.



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Fashion models

fashion model is believed to be parisian

We provide 12 professional Models for the catwalk

The selected models will be professionally styled and trained by production and model agency .



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Diamond fashion show

Jewelry

The show will inviting visitors, collectors, and enthusiasts to celebrate the art form.

The world of jewelry is extraordinary, and our desire was to create a fair offering an unparalleled opportunity for all participants to be part of this transformative movement.

